



St Luke's

HALF MARATHON

ST. LUKE'S HALF & 5K

SPONSORSHIP OPPORTUNITIES



Dear Sir or Madam,

We thank you for considering sponsoring the St. Luke's Half Marathon & 5K. With over 40 years of putting on a stellar event in the Lehigh Valley we hope you will find that our race is one that can enhance your visibility and market your company to over 6,000 families that come out for the race weekend.

Saturday's events include a popular kid's race with race entrants numbering the thousands. Saturday is also the day of our top notch Race Expo where vendors have the option to promote via a table visible to the over 3,000 participants in the half marathon and 5K events. The popular kid's race also draws in families in large numbers.

Sunday's half marathon is one of the Lehigh Valley's premier running events with a picturesque running route and runners coming from the greater Lehigh Valley and beyond.

Enclosed you will find information outlining the amenities you, as a sponsor of our event, will receive. We encourage you to peruse and choose a level that will suit your needs. If you have any questions or wish to discuss the many options that you have, please contact Ingrid Gerber at gerberingrid1@gmail.com or call (484) 431-3549.

We are looking forward to developing a lasting relationship that will serve our fine running community.

Warm Regards,

Ingrid Gerber
Sponsorship, St. Luke's Half Marathon & 5K





Half Marathon Sponsor Benefits

	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Cost of Sponsorship	\$20,000	\$10,000	\$7,000	\$5,000	\$1,000
Race Naming Privelege	X				
Category Exclusivity	X				
Name/Logo Start/Finish Banner	X	X			
Logo on Website	X	X	X	X	X
Name on Race Bibs	X				
Name on Race Medals	X				
Presence on front of Race Shirts	X				
Logo on Registration Form	X				
Logo on Race Director Emails	X	X			
Logo in Training Plan	X	X	X	X	X
Logo in Race Guide	X	X	X	X	X
Sponsored Facebook Post	2	2	1	1	1
Sponsored Twitter Post	2	2	1	1	1
Sponsored Instagram Post	2	2	1	1	1
Complimentary Expo Space	X	X	X	X	X
Complimentary Race Entries	10	5			
Complimentary Race Shirts	10	5			
Ad in Finishers Book	Full Page	Full Page	1/2 Page	1/4 Page	1/8 Page

Sponsor a mile marker or water stop for \$250 in addition to your sponsorship level.
(First come, first served.)

5K Sponsor Benefits

	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Cost of Sponsorship	\$5,000	\$2,500	\$1,200	\$600	\$300
Race Naming Privelege	X				
Category Exclusivity	X				
Name/Logo Start/Finish Banner	X	X			
Logo on Website	X	X	X	X	X
Name on Race Bibs	X				
Name on Race Medals	X				
Logo on Race Director Emails	X	X			
Logo in Training Plan	X	X	X	X	X
Logo in Race Guide	X	X	X	X	X
Complimentary Expo Space	X	X	X		
Complimentary Race Entries	5	3			
Complimentary Race Shirts	5	3			
Ad in Finishers Book	1/2 Page	1/4 Page	1/8 Page	Listing	Listing

Sponsorship Form

For questions or additional information please call or email:

Neal Novak: (610) 434-9133 or novakfam@ptd.net

Ingrid Gerber: (484) 431-3549 or gerberingrid1@gmail.com

Checks made payable to Lehigh Valley Road Runners
Send to:

Lehigh Valley Road Runners
ATTN: Race Sponsorship
PO Box 592
Allentown, PA 18105



BUSINESS: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

Will expo space be requested? _____

Please send a company logo to Jill Forsythe at racedirector@stlukeshalfmaathon.com

Logo requirements: 300 dpi in .jpeg or .tiff format

LEVEL OF SPONSORSHIP:

Half Marathon

Presenting @ \$20,000 SOLD

Platinum @ \$10,000 _____

Gold @ \$7,000 _____

Silver @ \$5,000 _____

Bronze @ \$1,000 _____

Goodwill @ \$100 _____

5K Race

Presenting @ \$5,000 SOLD

Platinum @ \$2,500 _____

Gold @ \$1,200 _____

Silver @ \$600 _____

Bronze @ \$300 _____

Goodwill @ \$100 _____

Youth Run Sponsorship @ \$5,000 SOLD

Family Fun Walk @ \$2,500 SOLD

